

2024

GORNITZKY

**GORNITZKY**

THERE IS ALWAYS A WAY



# ABOUT GORNITZKY

Gornitzky GNY has pioneered quality legal services since before there was a State of Israel. Taking the lead in some of the most complex transactions and cases in the country, we have excelled at thought-leadership and originality, motivating a wide range of legal precedents that have changed the face of law and the economy in Israel. The firm's legal experience and tradition, combined with our team's uniquely creative multidisciplinary approach, place GNY at the top of local and international professional rankings year after year. With more than 280 attorneys, the diverse and experienced legal team at Gornitzky provides the firm's clients with high-level legal services, integrating legal and business creativity and originality.

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Our Cyber and Privacy practice offers a practical, hands-on approach for handling the rapidly changing legal and regulatory requirements in cyber, privacy and data protection. Among others, we assist our clients in developing a global data protection strategy, crafting tailored compliance programs, and responding to cyber-attacks and data breaches. Our Cyber and Privacy practice is consistently ranked among the top practices in Israel by global and local law firm rankings, such as Chambers, BDI CODE, and Duns100.



# ABOUT OUR DPO SERVICES

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In today's data-driven world, as businesses face increasing data privacy challenges and regulatory scrutiny, ensuring robust data protection has become crucial. The role of a Data Protection Officer (DPO) is vital in that process, providing the expertise and oversight needed to maintain compliance and protect sensitive information. Appointing a DPO is not only a best practice but also a legal requirement under global privacy laws like the GDPR, as well as the Israeli Protection of Privacy Law, 1981.

Our firm offers comprehensive DPO services, designed to help businesses navigate the complex landscape of data privacy laws. Our experienced team, comprising skilled attorneys and certified privacy professionals, delivers tailored solutions to meet your unique business needs.

# OUR SERVICES INCLUDE

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Informing and advising companies on their obligations under the GDPR and other data protection laws



Reviewing Data Processing Agreements (DPAs)



Periodically updating internal documents related to personal data processing, privacy policies



Updating the Records of Processing Activities (ROPA)



Monitoring compliance with data protection laws and policies, including preparation of an annual plan, assigning responsibilities, and training staff



Advising the company's R&D, HR, and Marketing teams on privacy-related aspects of products, services and human resources management



Providing advice on Data Protection Impact Assessments (DPIAs)



Acting as the contact point for data protection authorities on data processing-related issues



Cooperation with regulators



Supporting the company in conducting audits

**Through our DPO services, we assist our clients in achieving compliance, enhancing data security, and building customer trust.**

**Contact us via the contact details below, to learn more about our DPO services and schedule a consultation with our Cyber and Privacy team.**

# MEET THE TEAM



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## **Assaf Harel**

**CIPP/E, Partner**

Assaf, who leads the firm's Cyber and Data Protection practice, advises various clients, from international financial institutions to tech companies and cyber-security companies, on a wide range of cybersecurity, privacy, and tech-related matters. Among others, Assaf assists companies in crafting organizational privacy compliance programs, negotiating data protection agreements (DPAs), conducting due diligence on cyber-security and privacy-related matters, and minimizing the legal exposure from cyber-attacks. Assaf also has vast experience in handling data breaches, ransomware attacks and other cyber-security incidents. In addition, Assaf advises clients on the use and development of artificial intelligence (AI) and on the evolving regulatory framework relating to AI.

Assaf has been recognized by Chambers as one of the top lawyers in Israel in the field of IT & Data Protection. In recognition of his achievements in that area, in February 2022, the Minister of Justice appointed Assaf to serve as a member of Israel's Privacy Protection Public Council. Assaf is a Certified Information Privacy Professional (CIPP/E) and previously served as a member of the International Association of Privacy Professionals' Research Advisory Board.

# MEET THE TEAM



## **Rebecca Genis Shepetovsky**

CIPP/E, Partner

Rebecca provides legal advice and representation to a variety of clients, including Israeli and international companies. Rebecca has extensive experience in drafting and negotiating various business agreements and commercial contracts, with an emphasis on technological agreements.

In the fields of cyber security, privacy and data protection, Rebecca assists companies in the drafting and implementation of organizational policies and user-facing documents, drafting and negotiating data protection agreements, conducting due diligence and compliance surveys in the field of privacy and data protection, handling data breaches and cyber-security incidents, and provides ongoing guidance on legal and regulatory matters. Rebecca is a member of IAPP, the International Association of Privacy Professionals, and is a Certified Information Privacy Professional (CIPP/E) following the participation in the IAPP course for privacy experts.

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## **Avital Haitovich**

*Senior Associate*

Avital represents various commercial companies in Israel and around the world and provides them with legal counseling on matters relating to information security and to the transfer of information.

Avital specializes in advising on various regulatory matters and her areas of expertise include, among others, cyber protection, privacy and information security.

Avital provides legal advice regarding the implementation of applicable legal and regulatory requirements to a variety of companies, including fintech, blockchain and digital assets companies, and assists companies in drafting and negotiating data protection agreements, conducting due diligence and compliance surveys in the field of privacy and data protection.



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## **Linor Vertnik**

*Associate*

Linor accompanies and advises clients from various fields, including international financial institutions and tech companies, on matters related to privacy and cyber-security laws and regulations. This includes conducting due diligence, drafting internal and external documents and providing ongoing advice.



# LET'S WORK TOGETHER



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