

January 24, 2021

Gornitzky represented the underwriters, led by Oppenheimer and Stifel, in Perion Network's upsized USD 66 million public offering on Nasdaq.

News

Gornitzky represented the underwriters, led by Oppenheimer and Stifel, in Perion Network Ltd.'s upsized USD 66 million underwritten follow-on public offering of ordinary shares on Nasdaq.

Perion delivers strategic business solutions that enable brands and advertisers to "capture and convince" users across multiple platforms and channels. The company is dually listed on Nasdaq and the Tel Aviv Stock Exchange.

Oppenheimer & Co. and Stifel, Nicolaus & Company acted as joint book-running managers for the offering. Roth Capital Partners and Lake Street Capital Markets acted as co-managers for the offering.

The underwriters were represented by partners Chaim Friedland and Ari Fried, along with associates Neta Peled, Alon Cohen and Josh Cohn.

Key Contacts



Chaim Friedland
Partner



Ari Fried
Partner



Josh Cohn
Associate