

April 8, 2021

Our firm represented Priority Software Ltd. in its acquisition of Edea AMC Ltd.

News

Our firm represented Priority Software Ltd., a leading global provider of ERP solutions, owned by TA associates and Fortissimo Capital, in its acquisition of Edea AMC Ltd., an Israel-based provider of an innovative UNIFIED COMMERCE solution, that enables retailers to deliver an advanced Omnichannel customer experience.

Priority Software Ltd. was represented by our M&A team members: partners Chaim Friedland and Yoni Raff together with associates Carolyn Zeimer Vigodny and Josh Cohn. Dr. Assaf Prussak and associate Nir Moses (Tax), Dr. Ziv Rozenberg (IP), partner Assaf Harel (Privacy and Data Security), partner Avner Finkelshtein (Competition & Antitrust) and associate Keren Ovadia (Labor) assisted in various matters on the transaction.

Key Contacts



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