

September 8, 2022

## **Client Update: "Do Not Call Me" Registry – New Consumer Protection Regulations**

### **Client Updates**

The Economy Committee of the Knesset approved new consumer protection regulations which limit businesses from contacting consumers for marketing offers via phone calls.

Partners **Assaf Harel** and **Tom Alkalay** together with Associate **Avital Haitovich** review in this client update the new regulations.

### **Key Contacts**



**Assaf Harel**  
Partner



**Tom Alkalay**  
Partner



**Avital Haitovich**  
Senior Associate