

January 26, 2023

## **Client update – International Privacy Day – 10 Tips for Boosting your Privacy Compliance**

### **Client Updates**

The 28th of January marks the day the world celebrates International Privacy Day.

Dozens of countries have chosen to dedicate this day to raise awareness to, and acknowledge the importance of, the right to privacy.

Recent years have brought significant technological advancements, and it seems that within the digital age in which we live privacy is more relevant than ever. Alongside such advancements, companies today face growing legal and regulatory risks in the field of privacy.

In that context, we have compiled 10 tips for strengthening compliance with privacy requirements and reducing associated risks.

### **Key Contacts**



**Assaf Harel**  
Partner



**Avital Haitovich**  
Senior Associate