

May 29, 2023

Startups, prepare for your AI due diligence

Publications

"With great power comes great responsibility, and irresponsible use of AI, especially in startups, can have far-reaching consequences, impacting the company's valuation and its ability to be sold," writes our partner **Assaf Harel**.

AI is becoming an integral part of our professional environment, as more and more companies, and their employees, are using generative AI tools, such as ChatGPT and CoPilot, in their daily work. The advantages of using those tools are unparalleled, increasing productivity, saving costs and creating new opportunities. However, with great power comes great responsibility, and irresponsible use of AI, especially in startups, can have far-reaching consequences, impacting the company's valuation and its ability to be sold.

Key Contacts



Assaf Harel
Partner