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Gornitzky's Intellectual Property partners spoke about the influence of commercial agreements on a company's IP through the prism of Due Diligence

News

Last Thursday, Dr. Maya Shmailov, Adv. Shirley Gal, and Dr. Ziv Rotenberg spoke at a joint conference hosted by the ACC (Association of Corporate Counsel) and the IPPA (Israel Patent Attorneys Association). The conference addressed aspects of intellectual property management in companies and was attended by legal advisors and intellectual property managers from various companies. At the conference, Maya, Shirley, and Ziv discussed the process of IP due diligence for various commercial transactions and the impact of commercial aspects and commercial agreements on the company's intellectual property strategy, as well as how every company can be readily prepared for the due diligence processes.

Key Contacts



Dr. Maya Shmailov
Patent Attorney, Lead of Patent Practice



Shirley Gal
Partner



Dr. Ziv Rotenberg
Partner