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## Whose "Like" is it anyway?

### Publications

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The Israeli Labor Court has recently ruled that the facebook page related to the TV show "Hazniner" belongs to the host of the show, Guy Lerer and not the network- Channel 10. This, of course, raises concerns with other businesses that enjoy promotion through the pages and profiles of their talents.

In an op-ed for "Globes" magazine, Adv. Oded Uni, High-Tech Partner, addresses the need for employers who to examine the control over their Facebook social network's pages and profiles.

## Key Contacts



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