

August 6, 2013

## **Gornitzky represents TRAX in raising USD 6.6 million.**

### News

**Gornitzky represented TRAX Technology Solutions Pte Ltd. in finalizing a USD 6.6 million A-round financing agreement with one of Singapore's largest private equity funds. The terms of the agreement include the immediate cash infusion of USD 6.6 million, with an option for an additional USD 14 million (approximately) available over the next 18 months.**

TRAX Technology Solutions Pte Ltd. is a leading provider of in-store auditing and shelf monitoring solutions for the fast moving consumer goods industry (FMCG).

TRAX was represented by Chaim Friedland (Partner), Yoram Arad (Partner) and Yehonatan Raff.

### **Key Contacts**



**Chaim Friedland**  
Partner



**Yehonatan Raff**  
Partner