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The Up-To-Date Guide on Intellectual Property in China

Publications

Protecting the intellectual property of a commercial company is the cornerstone of the modern business and entrepreneurial world, and this is even truer when it comes to Israeli companies that are seeking to operate in foreign markets.

Operations in complex markets (in terms of the commercial and legal aspects), such as China, pose special challenges that you must know how to deal with.

Recently, the Foreign Trade Administration of the Ministry of Economy and Industry published a booklet on intellectual property in China that was written by Dr. Ziv Rotenberg, who leads our intellectual property practice and China Desk partner at the at our firm.

It is recommended reading for any company that does business related to China.

Key Contacts



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