

December 27, 2018

## **Client Update: The retail price is not the only thing that matters**

### **Client Updates**

**The retail price is not the only thing that matters - When price is given top priority in the cellular market, over other economic considerations, there is a price to pay.**

Adv. Lior Porat (Managing Partner) and Adv. Avner Finkelshtein (Partner) in a client update, based on their opinion piece for "Globes" Magazine (20.12.18), addressing the opportunity to improve the quality of the cellular network in Israel, by deregulation towards a reduction in the number of operators.

### **Key Contacts**



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